

iRozhlas
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Concept



the young generation is not as interested in **the general news**

they like to keep updated on the topics they **really care about**

I designed an app with **a personalized news feed**

Categorization

everything is in the form of **#Hashtags**

you can follow general categories such as **#Sports**

when you open an article you can follow more specified categories (for example **#PetrVrba**)

the option to choose what topics you want to see first in your news feed

#PrioritizedTopic1

#PrioritizedTopic2

#NonPrioritizedTopic1

#NonPrioritizedTopic2

Time shouldn't be your enemy

the amount of time you have shouldn't keep you away from staying updated

the quick news in the top part of the app allow you to click-through the most recent news: option for **when you don't have much time**

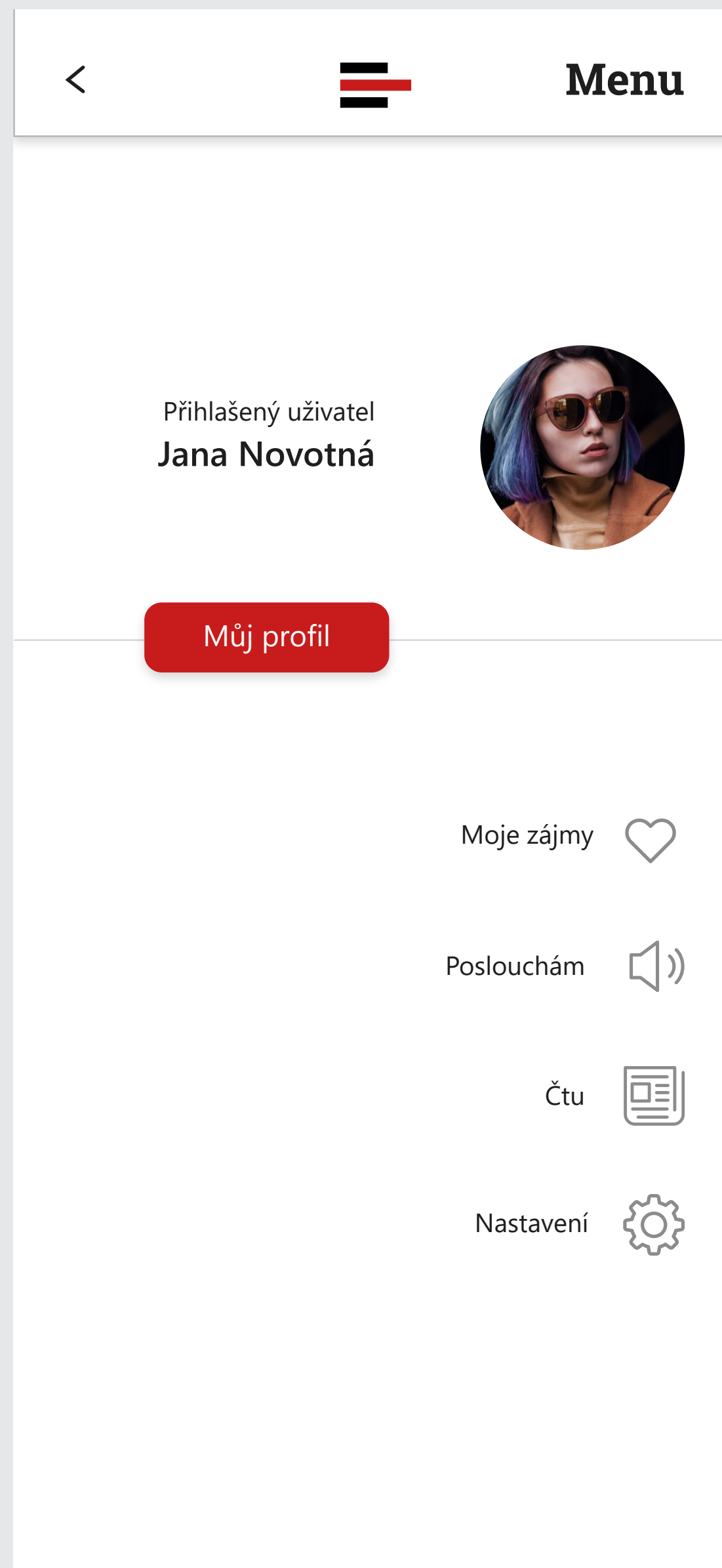
or if you have **more time** on your hands you can **browse the app / listen** to the recordings of the news



Poslouchám

in the list of the recordings you can find:

- 1.** what you started playing but haven't finished
- 2.** history of recordings you've finished
- 3.** browse the recordings by categories



Profile

you can create your own profile, where you can find:

- topics you follow
- recordings
- articles
- settings

Thanks for your attention!