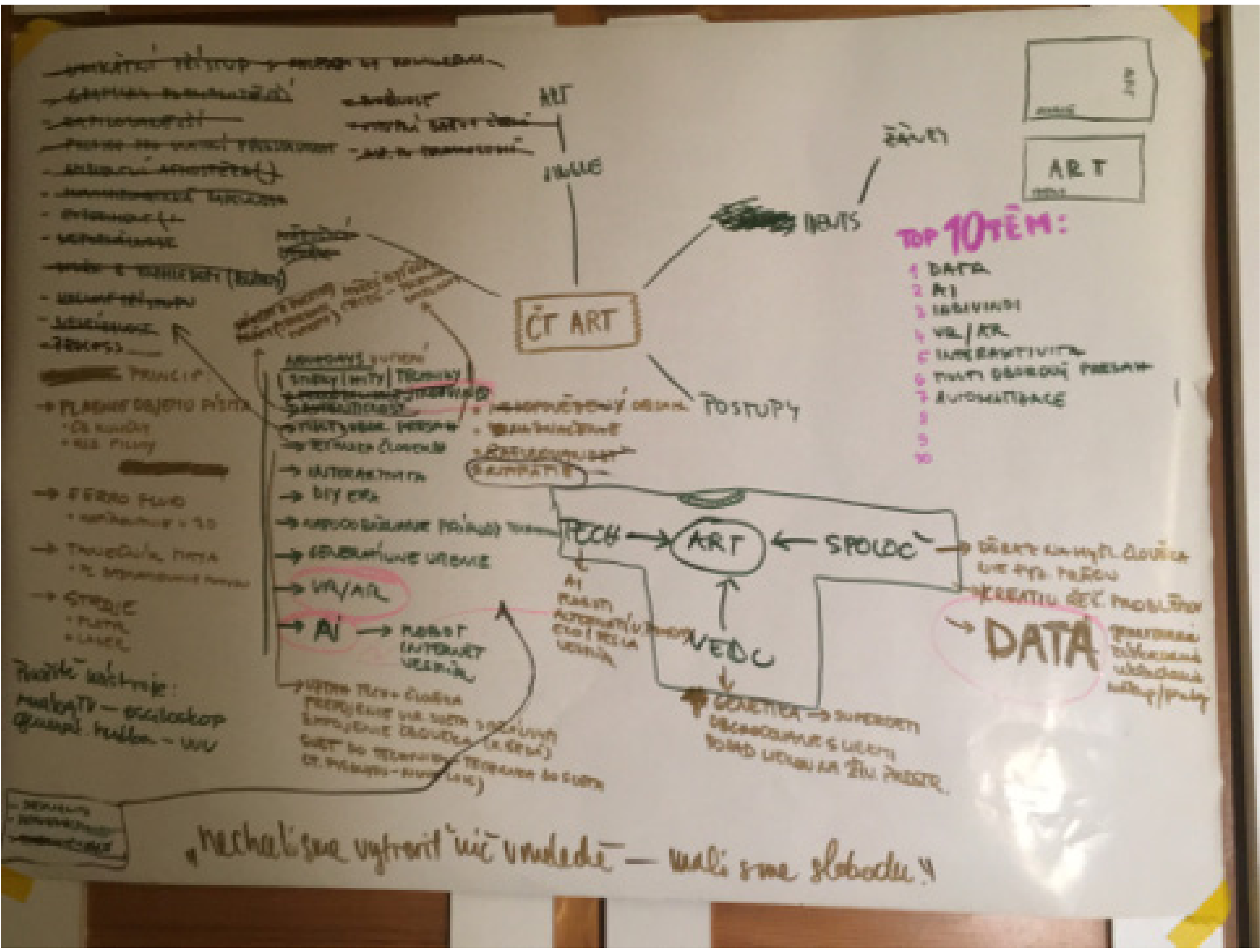


Ident ČT art (2017)

Univerzita Tomáše Bati ve Zlíně
Fakulta multimediálních komunikací

Ateliér Digitální design /
Digital Design Studio

autor / author: BcA. Jan Břeský
vedoucí práce / lecturer: MgA. Bohuslav Stránský



ambient atmosphere

experimente

non-formal

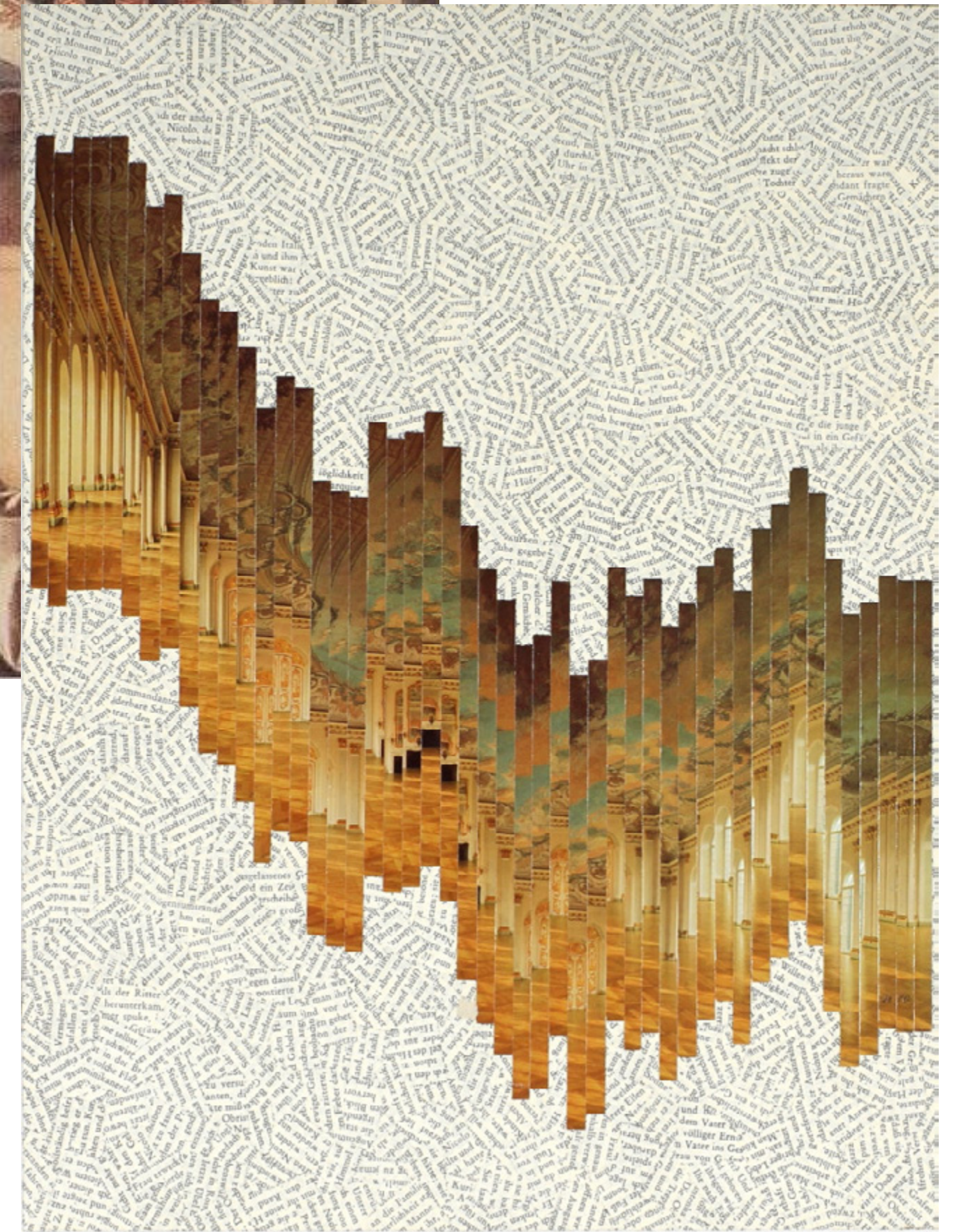
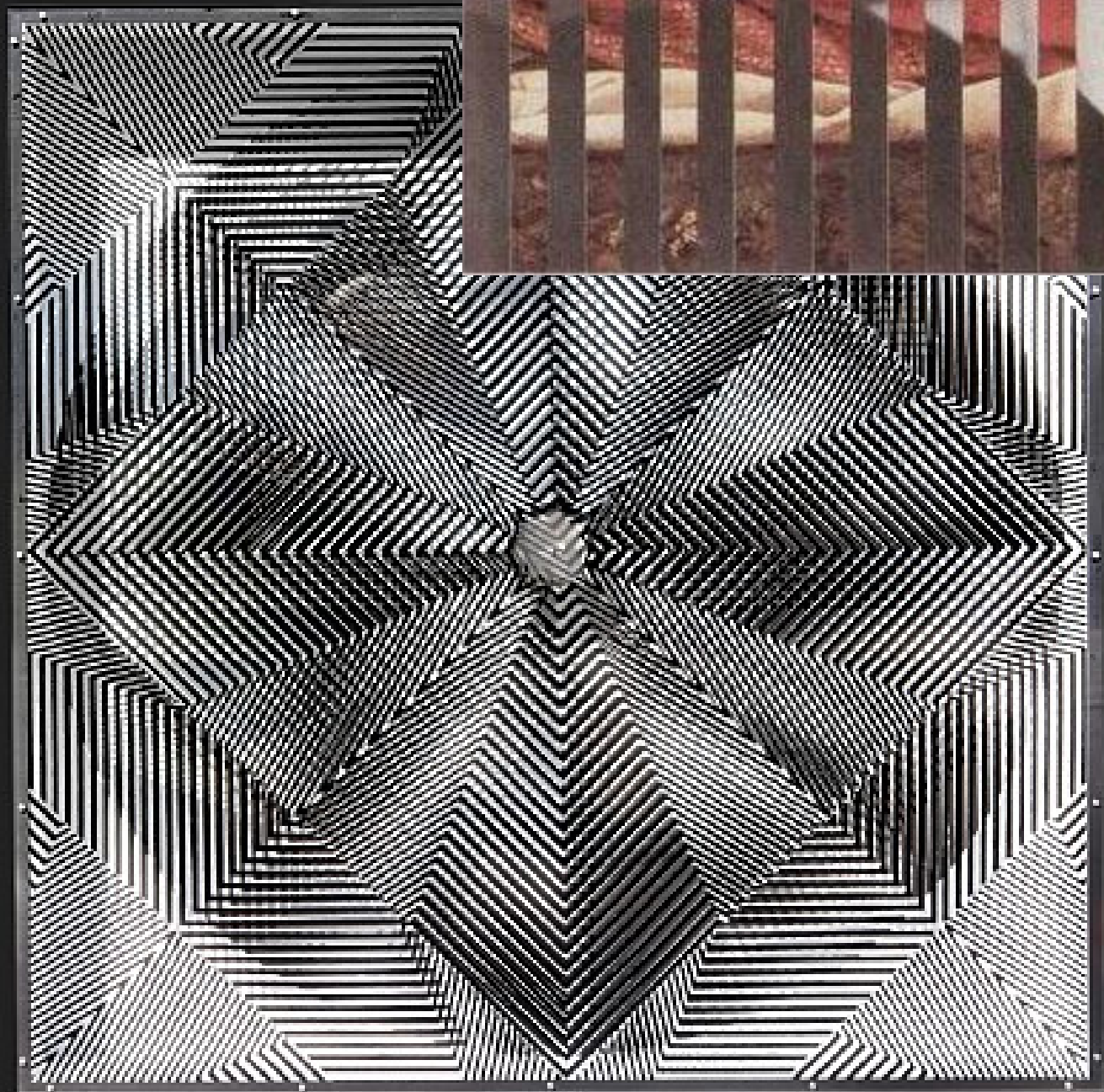
duotone

tv technology inspiration

free approach

Keeps distance, peace, creates a contradiction
to other TV stations.

Graphical components should avoid
programmatically standards.



Heinz Mack

Jiří Kolář



After Effects



Cinema 4D

