

The image features the classic Coca-Cola logo in white script, centered within a large red circle. The logo is the iconic 'Coca-Cola' script, with the 'C' and 'a' in 'Coca' and the 'o' and 'l' in 'Cola' being particularly prominent. The red circle is solid and occupies most of the frame.

Coca-Cola

Karolína Krajčoviechová / UTB / FMK / 2. ročník / 2018

POPAI STUDENT AWARD



Coke[®] and Meals
Go Better Together



Coca-Cola, Coke, The Red Ribbon and the Contour Bottle are trademarks of The Coca-Cola Company 2014.

CocaCola - Coke and Meal

- 3 taniere, ktoré symbolizujú jedlo
- príbor, ktorý ku jedlu patrí
- taniere sú 3D vyrobené z plastu
a tak isto aj príbor
- grafika je z kampane Coke and Meal

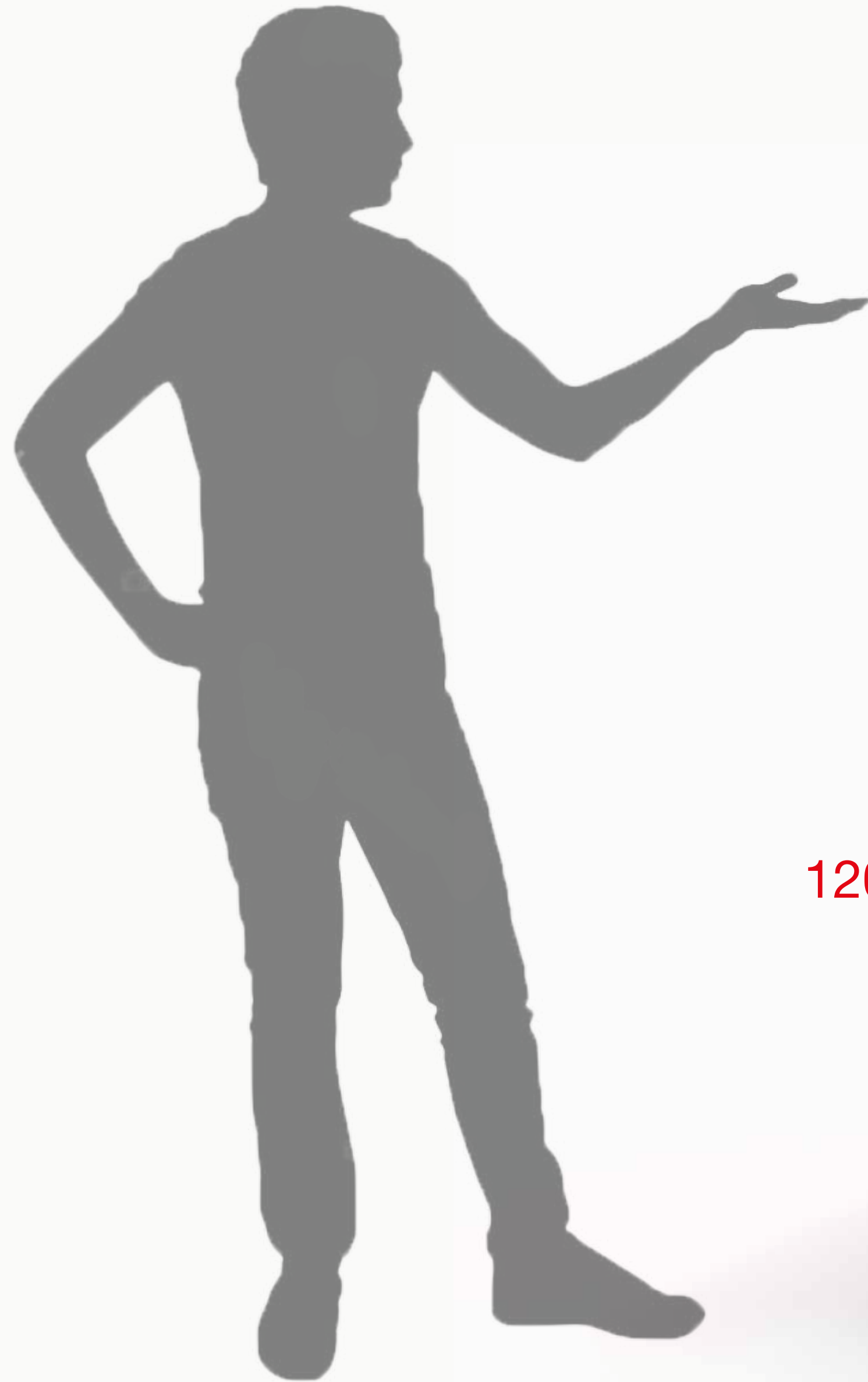


CocaCola, Sprite, Fanta

- POP obsahuje 576 fliaš týchto nápojov
- najväčší počet 288 fliaš má Cola, 144 Sprite a 144 Fanta



Rozmery POP stojanu



120

170



80

160

3

Brand

- na prednej a aj bočnej strane sa nachádza brand Cocacoly z kampane Coke and Meal
- na bočnej strane dominuje nápis CocaCola spolu s textom Coke and Meal - Go Better Together





Thank you.