

# Terézia Križanová

## 1. ročník

### ADD



**LONG** PROJECT EXHIBITIONS ABOUT US TEAM en/de/cz

Products 2020 Czech Republic

# F

## FLY /Ďuriš Tibor/

Flying is a toy that serves children to find balance, learn about shapes and colors, adults as an anti-stress toy and allows elderly people to practice fine motor skills. The longevity of the toy is guaranteed by durable materials, a small number of parts and easy handling.




NEXT PROJECT

TEAM

Project supervisors:  
Přip. Vřítešková (CZ)  
Marešková (SK)  
Zavada Pavlenková  
Adam Pavlovský  
Hlaváčková  
Sedláčková  
Lukáš Čížek

Designer:  
Zavada Pavlenková  
Photographer:  
Alexandra Šimková  
Graphic design:  
Tereza Královská

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## FIRST AID CAPSULES /Venclová Exnerová Veronika/

The proposal focuses on the topic of seniors, the number of health supplements they need for life and the shame that often accompanies a mixture of other feelings about their quality of life. The goal was to design an elegant piece of jewelry that can take advantage of the stuffing of drugs and other necessities that they must always have with them. It is intended primarily for storing drugs, candies for diabetics and patient identification data. Within the set, it is possible to choose a piece of jewelry with three small and one large capsule, three small capsules and a magnifying glass or a large capsule. It is also possible to choose from chain variants: elegant silver or casual cotton in various colors. A nurse incorporated in the body of a fashion accessory will convince everyone that medical aids and accessories can be worn with joy and elegance.






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# O

## N

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# LONG LIFE

While the average life expectancy is still increasing, the lifespan of products, services and information is shortening. **While the chances of living to old age are becoming increasingly certain, the future is becoming increasingly uncertain.** The idea of a "humanly habitable" space for living in old age is fundamentally lacking.

How are advanced societies preparing for the ongoing demographic change? What impact will population aging have on all areas of human life?

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## C

CURRENT EXHIBITION  
**Gallery G18 in Zlín**  
gallery faculty multimedia communications

opening  
**6/2/2021**  
closing  
**8/3/2021**



ALL PROJECTS

### PARTICIPANS

Tomas Bata University in Zlín  
Faculty of Multimedia Communications



DESIGNER: OLEGA STRECHENKOVA  
LABORATORY: LUKAS V. KRATILSKÝ  
PHOTOGRAPHY: MAREK TAPÁK  
COPY DESIGN: M. BENEŠOVSKÁ

### TEAM

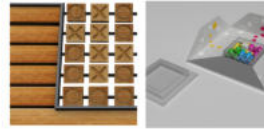
Project supervisors:  
FHK (FH) in Zlín (CZ)  
Marek Štáhl  
Zuzana Paňková  
Aleš Pražák  
Marek Štáhl  
Sofia Křížová  
Lepi Chlápek

Curator:  
Zuzana Paňková  
Photography:  
Aleš Pražák  
Graphic design:  
Tereza Křížová

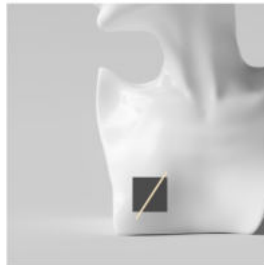
# LONG LIFE

Projects 2020 Czech Republic

## L



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## I



## F



## E

NEXT PROJECTS

### TEAM

Project supervisors:  
FHK (FH) in Zlín (CZ)  
Marek Štáhl  
Zuzana Paňková  
Aleš Pražák  
Marek Štáhl  
Sofia Křížová  
Lepi Chlápek

Curator:  
Zuzana Paňková  
Photography:  
Aleš Pražák  
Graphic design:  
Tereza Křížová

# LONG LIFE

February 2021 Slovakia

## C

CURRENT EXHIBITION  
**Gallery G18 in Zlín**  
Štefánikova 5670, 760 01 Zlín,  
Czech Republic

opening  
**6/2/2021**  
closing  
**8/3/2021**

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The exhibition, which brings together various projects, from the design of handy helpers after educational videos or movies, created by young designers, who are trying to simplify life aging population and maintain it in high quality and enjoyment of life.



## N

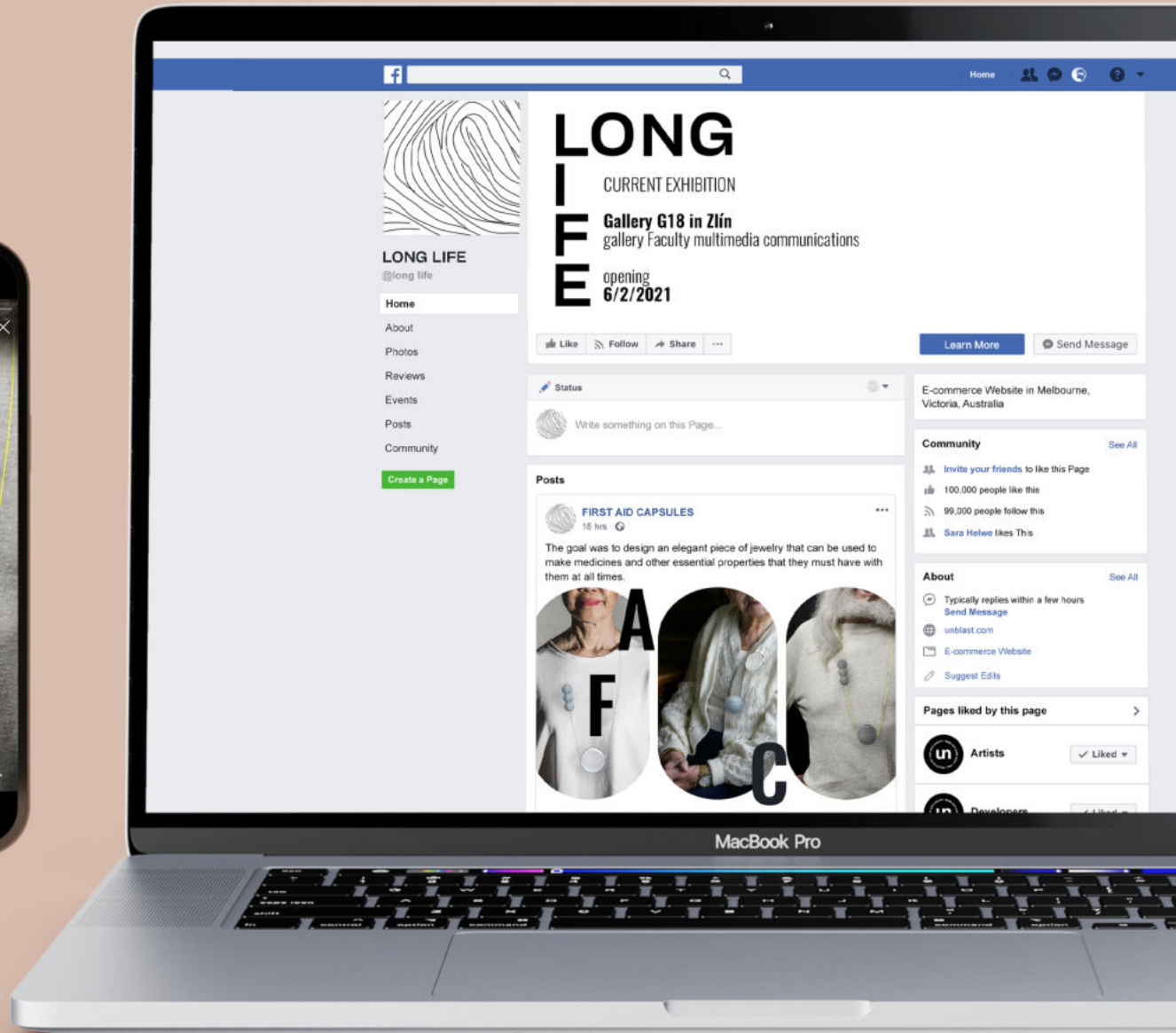
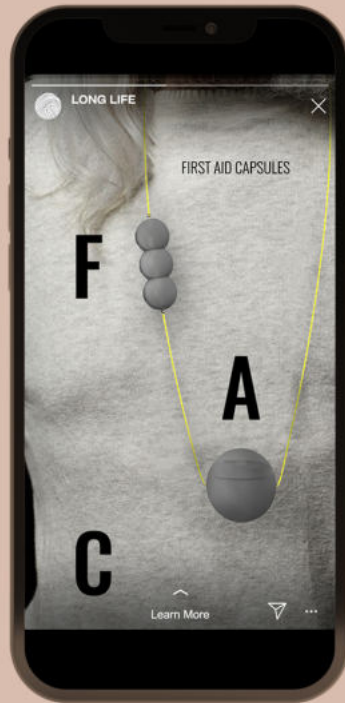


NEXT EXHIBITIONS

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**Gallery G18 in Zlín**  
gallery Faculty  
multimedia  
communications

University Tomáše Bati  
in Zlín  
Štefánikova 5670, Zlín

**6/2/021**  
opening

**3/24/2021**  
end of the exhibition



**We invite you  
to the exhibition,**



which brings together various projects, from the design of skilled helpers to educational videos or films created by young designers who seek to facilitate the aging of the population and maintain a high quality and enjoyment of life.

More information can be found at  
[www.longlife.online](http://www.longlife.online)



# LONG LIFE E

2021 products catalog

Tomas Bata University in Zlín  
Faculty of Multimedia Communications



>> **vytvářá** kvalitní výrobky  
 >> **spolupracuje**  
 >> **poskytuje** služby  
 >> **umožňuje** inovativní řešení

# F

FLY

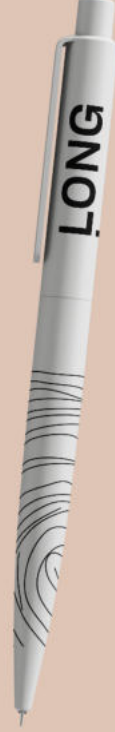
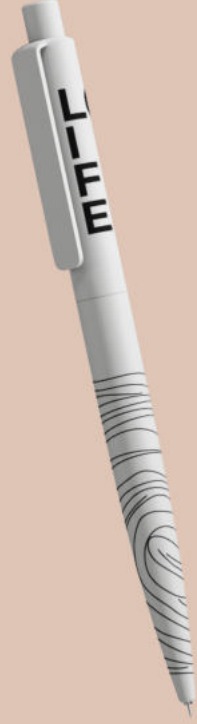
/Đuriš Tibor/

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**LONG**  
Gallery G18 in Zlín  
gallery Faculty  
multimedia communications

University Tomáš Baťa in Zlín  
Štefánikova 5670, Zlín



**ticket**

